

**Being A Passionate, Dynamic, Results Oriented "COACH"
Is More Than Just A Five Letter Word**

McKinley Leadership presents The Registered Leadership Coach (RLC) Program

The **Registered Leadership Coach™ (RLC)** designation denotes a registry of individuals who have completed formal training in executive and business coaching. Participants who complete this program satisfactorily including the written and oral exams will be granted the RLC™ designation from McKinley Leadership plus 20 CCEUs from The International Coach Federation (ICF) in addition to 20 recertification credits from The Human Resources Certification Institute (HRCI).



The RLC™ Program features:

- Designed for both internal and external coaching
- Includes 20 hours of coach training and 25 hours supervised client-coaching experience.
- Participants awarded RLC™ designation upon completion.
- Competencies measured by oral and written examination
- Pre-approved by The International Coach Federation for 20 CCEUs.
- Pre-approved by The Human Resources Certification Institute for 20 hours recertification credits for PHR, SPHR, and GPHR.

**For more information about the RLC® program, contact our Training Director,
Candia Dye, at 828- 349-1524 or TMGleader@aol.com**

Registered Leadership Coach™ Course

Oct. 27th & 28th 2011

Thursday & Friday – 8:30 AM to 5:00 PM CT

8:00 AM CT Registration Check-in on Thursday

Location: Naperville, Illinois (McKinley Leadership office)

Contact the McKinley Leadership office at 630-983-2861 for registration details.



***"A leader is someone who can take a group of people to a place they
don't think they can go." – Bob Eaton, former CEO, Daimler-Chrysler Corp***

McKinley Leadership

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The six RLC learning modules consist of...

<p>Learning Module I: Coaching Distinctions, Definitions, and Best Practices</p>	<ul style="list-style-type: none"> ▪ Defining the Field of Coaching ▪ Distinctions Between Human Development Fields ▪ Best Practices of Leadership Coaching ▪ Leadership Coaching Overview
<p>Learning Module II: The Leadership Coaching Model and Process</p>	<ul style="list-style-type: none"> ▪ Assumptions ▪ The Coaching Cycle ▪ The Leadership Coaching Process
<p>Learning Module III: Coaching Tools for Developing Leaders</p>	<ul style="list-style-type: none"> ▪ Listening Skills ▪ Powerful Questions ▪ Coaching Balance
<p>Learning Module IV: Organizational Development Coaching</p>	<ul style="list-style-type: none"> ▪ Culture Development ▪ Conflict Management ▪ Coaching Styles
<p>Learning Module V: Organization Skills, Marketing, and Coaching The Sale</p>	<ul style="list-style-type: none"> ▪ Getting Coaching Started ▪ Marketing Tactics ▪ Coaching to Make the Sale & Developing Business Proposals
<p>Learning Module VI: Personalized Coaching</p>	<ul style="list-style-type: none"> ▪ 5 one-hour coaching sessions with instructor and/or assigned coach ▪ Integration of information learned from classes ▪ For corporate groups – this can be done in a group coaching format

VALUE \$500

Materials Included in the RLC™ Course:

Workbook

The Leadership Coaching Manual

Assessments

People Map System Profile
The DiSC® Personal Profile System

Books

Total Life Coaching, (Pat Williams)
Leadership From the Inside Out

Additional Coaching Tools

Work-Life Balance Wheel
The Big 4 Listening Tool
Courageous Conversation Tool
Gap Evaluation Tool
Coaching Strengths Inventory
The Objectivity Finder
Conflict Management Tools

Prerequisites:

- Short interview with Dr. McKinley or Director of Training
- 3 – 10 years of corporate/business or professional human development experience
- Management experience preferred

Requirements:

- Complete the course, attending entire 2-day/15-hour workshop
- Complete 5 hours teleconference coaching with Director of Training
- Complete and document 25 hours of supervised client coaching
- Complete all homework and submit client coaching evaluation forms
- Pass the written and oral exams

Logistics:

- Cost including materials: \$2,000 per person
- Group and team discounts are available
- To register: Please contact Mia Jacobs at 630. 983.2861
- For more info: Contact Candia Dye, Training Director, 828.349.1524

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